

IMDC

IM DESIGN CONCEPTS

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## ***Innermost Debuts CIRCUS Wall Light: New Member Joins Family of Pendants Inspired by Victorian Circus Tents***

**New Product Introduction:** **CIRCUS** — a family of *whimsical*, wall and pendant lights, inspired by the simple shape of Victorian circus tents, provide both direct and ambient lighting for myriad commercial, institutional and upscale residential interiors.

**Design:** Corinna Warm, Product and Interior Designer, Studio Warm, London.

**Manufacturer:** Innermost, London. Distributed throughout the U.S. and Mexico *exclusively* by IM Design Concepts, Old Lyme, CT.

**Product Applications:** Each model in the **CIRCUS Family** produces direct downward as well as diffused ambient/accent interior lighting. Each is perfect for notable design applications in restaurants, hotels, and building lobbies; casino interiors; medical and professional office facilities; merchandise showrooms; up-market retail boutiques; museums and galleries; condominiums, apartments, and other discriminating residential installations.

**Product Description:** The **CIRCUS Family** comprises new wall and three ceiling pendants designs.

- **CIRCUS Wall** embraces a conical shape with a tapered top that joins an adjustable arm fastened to the cone shaped backplate. **CIRCUS Wall** is 5.9-inches in diameter and protrudes 7.5-inches from the wall.



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- **CIRCUS 15** is a conical shape with a tapered top that joins a braided suspension cable. **CIRCUS 15** is 5.9-inches in diameter by 7.1-inches high and suspends 157.5-inches from a matching cone-shaped ceiling rose.
- **CIRCUS 36** has an elongated, conical shape with a tapered top that connects to a braided suspension cable. **CIRCUS 36** is 14.1-inches in diameter by 16.5-inches high and suspends 157.5-inches from a matching cone-shaped ceiling rose.
- **CIRCUS 56** comprises an expanded, conical shape with a tapered top that attaches to a braided suspension cable. **CIRCUS 56** is 22-inches in diameter by 12.2-inches high; suspends 157.5 inches from a matching cone-shaped ceiling rose.

**Construction and Finishes:** **CIRCUS** lights, manufactured from spun aluminum, are offered in textured, matte Black, Grey or White. Black and White interiors are antique gold; Grey models smooth white. Black pendants come with a black braided cable, Grey and White pendants use white braided cables.

**CIRCUS Wall** uses an integrated LED source, 5W, that yields 500 lumens with color temperatures of 3000K, a CRI (Ra) of 80, has a 150° beam angle, a 40,000-hour lamp life, and is dimmable.

**CIRCUS 15, 36** and **56** use a versatile E26 socket offering a range of bulb types including an E26, 5W LED, that yields 500 lumens, with color temperatures of 3000K, a CRI of 80, a 150° beam angle, a 40,000-hour lamp life, and is dimmable,

### **About Innermost**

Established in London in 1999 by co-founders Steve Jones and Russell Cameron to pursue a shared dream of unique but diverse furniture and

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lighting brand. They have worked with designers from across the globe to embrace a vivid diversity while striving to be 'as British as London itself.' Today, Innermost exists in the coming together of diverse elements, purveying taste and quality with a non-conformist attitude.

**Contact Information:** Literature, specifications, and pricing for the **CIRCUS Family** and other innovative, contemporary designs are available from IM Design Concepts, 57 Saunders Hollow Road, Old Lyme, CT 06371. Telephone: 1-888-899-IMDC [4632]. Email: [info@imdesignconcepts.com](mailto:info@imdesignconcepts.com). To view the vast directory of local representatives, visit IM Design Concepts online at [www.imdesignconcepts.com](http://www.imdesignconcepts.com).

### **About IM Design Concepts**

Using a philosophy of "*Promoting the finest in great design*" IM Design Concepts has brought together a team of professionals with over 25 years of experience importing the highest quality contemporary lighting and furniture to the United States. Known for superior customer service, IM Design Concepts is dedicated to serving interior designers, architects, contractors and retailers across North America.

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