

IMDC

IM DESIGN CONCEPTS

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## ***Innermost Introduces Doric: New Marbled Pendant Lights Inspired by Detailing of Ancient Greek Columns***

**New Product Introduction:** **DORIC** —a family of one-of-a-kind marbled pendant lights inspired by the forms of ancient columns and pillars of Greek architecture. Designer, James Bartlett, took these traditional forms and reversed the details, so that the classical scallops, usually found on the outside of columns, encircle the interior of the shade. The effect is reminiscent of the crimped edge of a seashell, with a beautiful, smooth marbled exterior.

**Design:** James Bartlett, Product Designer, Innermost

**Manufacturer:** Innermost, London. Distributed throughout the U.S. and Mexico *exclusively* by IM Design Concepts, Old Lyme, CT.

**Product Applications:** **DORIC** pendant lights produce direct downward and subtle ambient/accent interior lighting. Available in three sizes and four colors, each model in the family is well suited to distinguished design applications in restaurants, hotels, and building lobbies; casino interiors; medical and professional office facilities; merchandise showrooms; up-market retail boutiques; museums and galleries; condominiums, apartments, and other discriminating residential installations.

**Product Description:** **DORIC** one-of-a-kind, marble-like, resin pendant lights are available in three bell-shaped sizes with smooth exterior and scalloped interior surfaces. The scallop detailing is particularly intriguing when seen from below. The translucent material also provides a striking effect when lit up.



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**Construction & Finishes:** Although **DORIC** pendant lights look like marble, they are, in fact, made from a distinctive, translucent resin, that ingeniously imitates this popular material.

**DORIC** pendant lights come in four colors: Matte White Marble, Polished Rose Marble; Polished Black Marble and Solid Matt White.

- **DORIC 8** is 5.5-inches high by 3-inches in diameter, and uses a CE/UL certified 12W LED, with a CRI of 90, providing 900 lumens at 3000K and operating life of 30,000-hour life. It is dimmable.
- **DORIC 28** is 8.7-inches high by 23.75-inches in diameter and uses an E26, Max 100W LED Globe bulb, providing 400 - 1000 lumens at 2700K (warm for more color) up to 6000K (daylight).
- **DORIC 60** is 8.7-inches high by 11-inches in diameter and uses an E26, Max 100W LED Globe bulb, providing 400 - 1000 lumens at 2700K (warm for more color) up to 6000K (daylight).

The ceiling rose is White Sphere-shaped; the braided cable is up to 157.5 inches long. White and White Matte models use a White braided cable; Black models use a black or white cable; Rose models use a black or brown braided cable.

### ***About Innermost***

Established in London in 1999 by co-founders Steve Jones and Russell Cameron to pursue a shared dream of unique but diverse furniture and lighting brand. They have worked with designers from across the globe to embrace a vivid diversity while striving to be 'as British as London itself.' Today, Innermost exists in the coming together of diverse elements, purveying taste and quality with a non-conformist attitude.

**Contact Information:** Literature, specifications, and pricing for the **DORIC Pendant Lights** and other innovative, contemporary designs are available from IM Design Concepts, 57

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### ***About IM Design Concepts***

Using a philosophy of *"Promoting the finest in great design"* IM Design Concepts has brought together a team of professionals with over 25 years of experience importing the highest quality contemporary lighting from Innermost, EOQ Design and Patrizia Volpato to the United States. Known for superior customer service, IM Design Concepts is dedicated to serving interior designers, architects, contractors and retailers across North America.

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