

PRESS RELEASE *page 1 of 3***IM Design Concepts is proud to introduce the extensive collection of Almerich to North America.**

*Old Lyme, Connecticut, June 24, 2019.*

Now for the first time in North America we are pleased to announce a vivid contemporary style lighting collection from Valencia Spain.

Almerich and IM Design Concepts: A partnership made to order. The renowned Spanish manufacturer of minimalist-design lighting products, and IM Design Concepts will partner with promoting and servicing the brand in the USA.



The mission of IM Design Concepts is to provide seamless service when specifying and ordering European manufactured lighting. In the case of Almerich we facilitate accurate specification so that your order is placed and received at the manufacturer in Valencia Spain. We initiate tracking from initial specification and order through arrival in the United States - ensuring seamless delivery at the customer's location.

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### The Almerich Contemporary Collection

Each object evokes originality, based on the geometric principals of sphere, line, diagonal, parallelogram. Making each a provocative presence in any space.

Principals of design are pushed to their limits in this extensive collection of luminous fixtures. 21 Designs, 21 Expressions of Life, Light, which are Fresh and Personified.

Inspired by nature's light and darks, energy, reflection, shadow and glow, the fixtures animate the space they occupy.



**About Almerich**

Valencia Spain, 1943: From modest means, and in the throes of World War, the founder, Antonio Almerich Villanueva, launched his company. What began as a small, yet optimistic operation of traditional lighting fixtures has since evolved over  $\frac{3}{4}$  of a century into a modern mastery of exceptional contemporary lighting collections. Each product line is crafted in the original location on the Mediterranean coast of the Iberian peninsula where Antonio Almerich launched his firm.

Almerich “A new story. A new light.”

[www.almerich.com](http://www.almerich.com)

**About IM Design Concepts**

IM Design Concepts brings together over 25 years experience of importing some of the finest in contemporary lighting and furniture to the United States. With its convenient warehouse location in New Haven, Connecticut, its mission for superior customer service and an extensive network of local representations, it is ideally placed to service all areas of business from interior designers and architects to contractors and retailers across North America.

**IM Design Concepts “Promoting the finest in great design”.**

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